

Clallam County
Quit Line Data Summary
 July 1 - September 30, 2002

	County	State
Number of Calls to Quit Line	N = 41	N = 3,906
Percent of Statewide Calls	1.3%	100.0%
Percent of State Population in County¹	1.1%	100.0%

	County %	State %
Gender	N = 41	N = 3,543
Female	56.1%	61.4%
Male	43.9%	38.6%
Race/Ethnicity	N = 39	N = 2,967
People of Color	10.3%	15.6%
White	89.7%	84.4%
Age	N = 41	N = 3,091
Less than 18 years old	0.0%	2.0%
18 - 24 years old	9.8%	14.9%
25 - 34 years old	12.2%	22.9%
35 - 44 years old	19.5%	25.8%
45 years and older	58.5%	34.3%
Education	N = 41	N = 3,038
Did not graduate high school	12.2%	16.6%
High school graduate	24.4%	31.8%
Some college/vocational school	41.5%	38.6%
College graduate	22.0%	13.0%
Caller Type	N = 40	N = 3,409
General Information	0.0%	13.2%
Health care provider	2.5%	2.9%
Tobacco user	97.5%	83.9%
Payer Type	N = 32	N = 2,235
Insured	40.6%	43.4%
Uninsured	15.6%	23.8%
Medicaid	43.8%	32.7%
Heard About	N = 37	N = 2,881
Past caller	21.6%	17.4%
Employer/worksites	2.7%	0.7%
Health care provider	13.5%	19.6%
Television	8.1%	23.9%
Outdoor advertisement (billboard/bus/wall)	5.4%	7.0%
Targeted mailing	0.0%	0.6%
Great Start	0.0%	0.3%
Radio	0.0%	1.9%
Newspaper/Magazine	0.0%	1.1%
Brochure/Newsletter	16.2%	4.9%
Family or friend	24.3%	18.8%
Health Department	5.4%	3.0%
School	2.7%	0.6%